



# Yorkshire Energy Services

## Wrap Up Leeds

Yorkshire Energy Services have been selected to deliver a major council backed initiative offering free home insulation to every homeowner and privately renting tenant in Leeds.

'Wrap Up Leeds', funded by EDF Energy and Leeds City Council, offers residents the chance to access free cavity wall and loft insulation irrespective of age, household income or property type (subject to survey).



With a strong commitment to increasing domestic energy efficiency levels, Leeds City Council has designed the scheme to help reduce fuel poverty across the authority. The project aims to install a minimum of 15,000 cavity wall and/or loft insulation measures in homes throughout 2012.

Having coordinated a multitude of home insulation schemes, Yorkshire Energy Services are well placed to deliver Wrap Up Leeds and help Leeds householders save energy. Representatives of the organisation are now busy developing a delivery plan and recruiting teams of assessors to engage residents over the doorstep and convey the benefits of efficient home insulation.

Commercial Sales Manager, Tony Butler is delighted that Yorkshire Energy Services is managing the scheme and helping the region's largest city reduce its carbon footprint. *'Project management and delivery is our speciality and from our work across Yorkshire and Hampshire we have demonstrated our commitment, validity and professionalism. We feel privileged to be working alongside such an ambitious Local Authority and managing a scheme that will benefit thousands of Leeds residents.'*

Although Wrap Up Leeds is open to all householders in the Leeds area, only selected wards will be visited by the doorstep assessors. The free insulation is available on a first come, first serve basis. If you are a Leeds resident and would like more information about Wrap Up Leeds, contact freephone: 0800 052 0071.



## Hampshire on Track



With nearly 3000 householders registered on the scheme within the first 3 months, Insulate Hampshire has become the talk of the county.

During November Scottish Power reviewed their funding and generously offered to make Insulate Hampshire a free scheme from 1<sup>st</sup> December to 31<sup>st</sup> March and offer complementary household insulation to new applicants as a limited 'Winter Warmer' promotion.

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## Stakeholder Newsletter

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## Eco Runners

Staff at Yorkshire Energy Services are taking part in the Leeds Half Marathon Corporate Relay Challenge in May 2012 to raise money for Practical Action, a leading international charity tackling world poverty. A six strong team will join thousands of fitness fanatics from across the region as they attempt to complete the 13.1 mile course in relay format.



Sales Executive, Elizabeth Henry is confident Yorkshire Energy Services will make the distance. *'We have a few dedicated runners in the company who I know are up for the challenge. With the support of our friends, family & colleagues I'm certain we will pull through and raise some money for a worthy and important cause.'* To sponsor Yorkshire Energy Services' eco runners, email: [eliza-beth.henry@yorkshireenergyservices.co.uk](mailto:eliza-beth.henry@yorkshireenergyservices.co.uk)

## ...Hampshire On Track (Continued)

The new offer caught the eye of the regional media and made the front page of the Southern Daily Echo. With yet another price hike in energy costs and a rise in winter deaths, the services and support offered on Insulate Hampshire have been welcomed wholeheartedly.

Project Manager Sarah Thomas is thrilled that the scheme is having a positive effect and making headlines. *'We have received some really great feedback from Hampshire residents having received their free home insulation. People are already feeling the benefits in their homes as well as their pockets. Having met some of the residents and seeing the impact the scheme has made, we are really looking forward to engaging more communities throughout the district.'*

Yorkshire Energy Services is managing Insulate Hampshire on behalf of Hampshire County Council and 11 local councils across the county. Working on a targeted area basis, the project will expand over several areas simultaneously in the New Year to maximise uptake.

For more information about Insulate Hampshire, to register or support the project, contact 0800 952 0037 or visit [www.insulatehampshire.co.uk](http://www.insulatehampshire.co.uk)



## Regional Scheme Gets Parliamentary Applause

Consortium members were congratulated by Chris Huhne MP, the Secretary of State for Energy and Climate Change, at the official launch of the pioneering Big Energy Upgrade programme in September 2011. Local Authority partners and Social Housing providers gathered at the University of Sheffield to celebrate the schemes initial developments.

A short film was shown demonstrating some of the project recent success stories including a series of interviews with residents. Footage from installations in Kirklees and North Lincolnshire inspired delegates and stimulated plans for the future.

[View the film here](#)

The Big Energy Upgrade addresses energy efficiency requirements in hard to treat properties in some of the county's most vulnerable communities.



Yorkshire Energy Services are among an assembly of partners involved in delivering the project across Yorkshire and the Humber.

The project, officially titled 'Energy Innovation for Deprived Communities,' is supported financially by the European Union. It has attracted £7 million investment from the European Regional Development Fund (ERDF) as part of Europe's support for the region's economic development through the 2007-2013 Yorkshire and Humber ERDF Programme.

The Big Energy Upgrade will run until March 2014 and pave the way for Green Deal intervention. For more information on the schemes developments and how your Local Authority can implement a similar programme, email [development@yorkshireenergyservices.co.uk](mailto:development@yorkshireenergyservices.co.uk).

## A Bright Future for Solar Finance

The solar industry has taken a distressing blow following the Government's enforced Feed-in-Tariff reduction, leaving hundreds of installation companies reviewing their business strategies.

Although this has unsettled the market, Yorkshire Energy Services' solar subsidiary YESrenewables are remaining positive after a month of record sales. In November the organisation experienced its busiest period to date.

To keep up momentum, YESrenewables have launched a brand new finance package to help homeowners with installation costs. Following discussions with recent clients, Managing Director Mike Dyson concluded that the main barrier for new customers wouldn't be the reduction in Feed-in-Tariff subsidies, but the high initial outlay required for solar PV installations.



In November 2011, Mike consulted Barclays Partner Finance with an innovative proposal. Following a strict vetting procedure, YESrenewables have been selected to join a small hand full of installers to offer solar PV finance. Customers now have the option of interest free or low interest instalments to cover their installations, with no penalties for early payments.

- **Option 1** Representative 0% APR interest free credit over 3 years (including 25% deposit)
- **Option 2** Lowest flexible payment option (spread the cost up to 10 years with an extremely low rate that never can increase)

With Feed-in-Tariff income contributing to repayments, YESrenewables are confident that their finance package will restore the public's faith in solar PV and help hundreds of residents access renewable energy economically.

For more information on YESrenewables' interest free and low interest loans, contact freephone 0800 952 0036 or visit [www.yesrenewables.co.uk](http://www.yesrenewables.co.uk).

## Thumbs Up from Rotherham Residents

Yorkshire Energy Services have joined forces with Rotherham Metropolitan Council to advocate low carbon living and help householders access effective energy saving services. For the past 6 months a team of outreach advisors have engaged hundreds of Rotherham residents as part of a targeted home insulation campaign.

Thanks to funding from a Government scheme, Yorkshire Energy Services have cut the cost of cavity wall and loft insulation, significantly reducing the products payback period. The reduction has had a major impact across Rotherham and over 300 residents to date have had insulation measures installed in their homes.

Outreach Manager Mahboob Khushi is delighted with the project's progress. *'The residents of Rotherham have welcomed our activity with open arms. It's great to see such a proactive community making a solid commitment to reducing their carbon footprint.'*

Due to its success, the Rotherham campaign has been extended for a further 3 months. For more information or to register for subsidised home insulation, contact 0800 052 7496 or visit: [www.yorkshireenergyservices.co.uk/home\\_insulation\\_products.html](http://www.yorkshireenergyservices.co.uk/home_insulation_products.html)

## Generating Support

Eggborough Power Station is working with Yorkshire Energy Services to plan energy efficiency measures in several UK communities to meet carbon reduction targets.

Yorkshire Energy Services are now building a series of projects with social housing providers, using the electricity generator's CESP obligation to help residents access free external wall insulation.



As part of the partnership, Eggborough plans to support communities within their local Selby district with a free loft & cavity wall insulation scheme using Yorkshire Energy Services CERT funding.

Further details to be released later in the year.

## National Delivery

Yorkshire Energy Services have started recruiting new insulation contractors to fulfil area based campaigns at a local, regional and national level. In November the organisation contacted a broad range of CIGA registered installers from across the country to join the tender process. This activity directly supports Yorkshire Energy Services future expansion plans with objectives to engage new communities outside the Yorkshire Region.



Yorkshire Energy Services

Over the past few months the organisation ran a successful promotion in key UK cities using the renowned web based voucher affiliate - Groupon. The campaign helped test the water in a multitude of new areas and monitor demand for key services. With a new and improved network and dynamic workforce, Yorkshire Energy Services are now well equipped to deliver a national home insulation scheme throughout 2012.

## Gearing Up For Green Deal

In preparation for Green Deal 2012, Yorkshire Energy Services are encouraging householders and businesses to pre-register their property details to be amongst the first to receive project support.

Set to launch in October 2012, Green Deal offers UK residents the chance to implement energy efficient products in their homes and recover installation costs over 25 years through the savings they make on their energy bills.

The innovative programme will dramatically change how the sustainable energy industry operates with the aim of putting householders back in charge of managing their energy bills.

Yorkshire Energy Services are proud to support the initiative and are working closely with partners and stakeholders to communicate the benefits of the scheme.



In early December the organisation revamped the company website with a section dedicated to Green Deal support and advice. Householders and business can now find answers to frequently asked questions, register for Green Deal updates and find out how the Government's ground-breaking initiative aims to hit UK carbon reduction targets.

Find out how Green Deal can work for you at [www.yorkshireenergyservices.co.uk/green\\_deal](http://www.yorkshireenergyservices.co.uk/green_deal)

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