



Yorkshire Energy Services

National Outlook

The successful procurement of the 'Insulate Hampshire' contract has enabled Yorkshire Energy Services to become a truly national company. As we grow and develop commercially, we will remain true to our Community Interest Company roots and work proactively with all our partners to strengthen and support communities through innovative energy saving solutions.

I am thrilled that through our expertise in area based initiatives, we have been able to broaden our remit and expand into the South of England. We are confident that Insulate Hampshire will be a success and are already making positive headway.

Over the summer we released our £49 cavity wall insulation offer and have developed a number of solar packages designed specifically to help our customers capitalise on the Feed-in-Tariff without breaking the bank on installation costs.

Through key events like the prestigious CIH Exhibition, we have been able to showcase our broad capabilities to a new audience and have already developed strong relationships with Housing Associations up and down the country. Our subsidiary, YESrenewables is now working creatively with a range of organisations to implement solar schemes and help strengthen green credentials. We will also be attending the NEA Conference in Harrogate on the 14th-16th September, so come and visit our stand at the Majestic Hotel.

We are confident that as our company continues to grow, our economies of scale and national outlook will enable us to work anywhere within the country and contribute significantly to the Government's critical carbon reduction targets.

William Edrich - Chief Executive



From Yorkshire to Hampshire!

In June 2011 Yorkshire Energy Services won the contract to manage a dynamic energy saving initiative across Hampshire. The scheme, named 'Insulate Hampshire' will run for 14 months, offering householders across 11 districts cavity wall and loft insulation at heavily subsidised rates.

The project is backed by Hampshire County Council, who is working to help local residents save energy and combat rising fuel costs. In addition to home insulation, the scheme will provide householders admission to key community services including benefits advice. Yorkshire Energy Services' solar division, YESrenewables are also supporting the scheme and offering participating homeowners access to a broad range Solar PV models.

Chief Executive, William Edrich is excited with Yorkshire Energy Services' southern developments:



'This is a fantastic achievement for the company and working in partnership with Hampshire County Council and the 11 District Councils involved in the scheme is not only widening our geographical coverage, but helping increase employment opportunities for both regions. We are looking forward to working in Hampshire to ensure that as many householders as possible enjoy warmer, more comfortable homes, improve health and reduce Hampshire's collective carbon emissions.'

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August 2011

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Sizzling Summer Offer!

In-line with the hike in energy costs, Yorkshire Energy Services have launched a limited summer offer providing domestic customers cavity wall insulation for £49. The company feel that this is a great opportunity for householders 'to get it while it's hot.'

As fuel poverty remains a growing concern, Yorkshire Energy Services are constantly looking at new ways to help homeowners access sustainable solutions.



With cavity wall insulation for only £49 and loft insulation at £99, Yorkshire Energy Services have one of the most competitive home insulation packages in the region. In some cases, eligible householders can even get their homes insulated for free!

To arrange a free no obligation survey, contact 0800 052 7496 today or apply online at:

www.yorkshireenergyservices.co.uk

'From Yorkshire to Hampshire'...Continued

Yorkshire Energy Services are well placed to coordinate the project and have extensive experience in area based initiatives. The company was nationally recognised for the fulfilment of the UK's largest Local Authority backed insulation programme, 'Kirklees Warm Zone' and has since coordinated insulation projects in Wakefield, Leeds, Rotherham and Barnsley.

Currently staff are busy developing a coordinated marketing strategy to promote 'Insulate Hampshire' and fully engage residents to achieve maximum take up.

For more information on Insulate Hampshire contact 0800 952 0037 or visit www.insulatehampshire.co.uk.



Renewable Commitments

Budgetary concerns following the launch of the Decent Homes Programme has prompted many Housing Associations to look for alternative financial solutions. The Feed-in-Tariff is one option that has inspired the social housing sector. Yorkshire Energy Services has been very proactive in working with Housing Associations, which has led to the installation of multiple large scale solar arrays across the region.

Leeds Federated Housing contacted the company in May to install a solar PV array on their head office building in Leeds City Centre. Solar subsidiary, YESrenewables fitted 231 PV panels to the large south facing roof, providing 16 apartments and an office around 35,443kW* of electricity per year (*based on forecasts from the Energy Saving Trust).



YESrenewables install 231 PV panels on Leeds Federated Housing's head office building

A key priority for Leeds Federated Housing was to help educate their tenants on how renewable technology can help them save energy and money. During the course of the installation, YESrenewables sent every tenant an energy advice pack including a guide on the best times to utilise electrical appliances in line with the optimum performance of the solar panels.



Earlier in the year, YESrenewables fulfilled the first of 5 installations for Anchor, the largest provider of housing, care and support for elderly people across England. 162 panels were installed on Tolson Grange, a substantial care home situated on the outskirts of Huddersfield. Anchor are a conscientious organisation, committed to lowering their carbon footprint and have commissioned YESrenewables to install PV systems on properties in Ripon, Birmingham and Cornwall.

Commercial Sales Manager, Tony Butler is excited that Housing Associations are starting to take advantage of Solar PV. 'A multitude of organisations are investing in the benefits of microgeneration and it's an exciting time for everyone in the industry. Yorkshire Energy Services is in a strong position to work alongside Housing Associations. We have a shared commitment to the sustainability of the community and want to implement measures that will support local residents for years to come.'

Yorkshire Energy Services provide unique solar packages designed to give Housing Associations flexibility in-line with tight budgets. For more information email development@yorkshireenergyservices.co.uk

Y.E.S. @ Major Housing Event

Yorkshire Energy Services were invited to run a seminar at the Chartered Institute of Housing (CIH) Exhibition in Harrogate. The event was held at the Harrogate International Centre in June and brought together thousands of UK housing professionals to discuss the changes in the industry and the opportunities on offer.

The seminar, titled 'Cashing-in with Clean Energy,' divulged the benefits of the Government's Feed-in-Tariff scheme and detailed Yorkshire Energy Services' solar packages. This included information on the new 'lease share' model which enables Housing Associations to install Solar PV at virtually no cost and still receive a generous share of the income generated from the Feed-in-Tariff.

Sustainability was a popular theme at the exhibition, with many organisations looking for affordable energy solutions. The seminar was well attended and feedback from delegates suggested that the UK housing sector is already embracing renewable technology whole heartedly.

Marketing Executive, Alex Krzesinski explained, *'having the opportunity to present at CIH just illustrates how far Yorkshire Energy Services has come and how our brand is being recognised at a national level. The event was a fantastic opportunity to network and share our ideas for sustainable developments and also learn from potential clients how their changing needs are shaping the future of the industry.'*

Accompanying the team was Lucy Watson, Energy Efficiency Officer at Leeds Federated Housing, who spoke about her organisation's recent solar installation, which was fulfilled by Yorkshire Energy Services' subsidiary, YESrenewables. Lucy covered details of the company's Green agenda and how making a commitment to renewable energy will help future tenants save money and raise awareness of climate change.

Staff from Yorkshire Energy Services ran a stand at the exhibition offering delegates further insight into the company's services and product offerings. The event provided key members from the Social Housing sector a chance to interact with the organisation and discuss new and exciting partnership opportunities. Yorkshire Energy Services are now looking at the possibility of exhibiting at next year's CIH Exhibition in Manchester 2012.

For more information on Yorkshire Energy Services' Business to Business opportunities, email: development@yorkshireenergyservices.co.uk



CIH Housing 2011

WLCC Update

In May 2011, Yorkshire Energy Services' outreach advisors fulfilled the 3rd stage of Wakefield Council's Low Carbon Communities scheme. The project offers residents in selected wards access to free home insulation and community services.

Householders from across North Elmsall, Upton, Ryhill and Havercroft were contacted over the doorstep & registered on the scheme.

Stage 3 results:

- 435 homes have been assessed in the area to date
- 75 homes received loft insulation
- 33 homes have had cavity wall insulation installed
- Installations are predicted to continue into September



Local resident, Chris Hirst signed up last year and received loft insulation which has helped him reduce his energy consumption considerably.

'I have experienced two winters in my home so could make a really good comparison. I actually turn my central heating down now as the house is much warmer. The scheme's a great idea and will help a lot of people.'

For more information of Wakefield Low Carbon Communities, contact: 0800 408 1578.

Register Your Install

On summer solstice, Yorkshire Energy Services launched the Solar Installation Register. This new website aims to record details of every solar installation across Yorkshire and the Humber and demonstrate the region's growing commitment to microgeneration.

The Solar Installation Register will be used to create a database to show the region's greenest towns, cities and council's and help develop an interactive online solar community. Future plans include the implementation of a GIS mapping application, which will enable solar fanatics to pin point the specific location of solar installations on a map of the region.

Microgeneration Officer, Adam Gillespie hopes that Yorkshire residents will lead the way and become advocates for UK installations. *'People should be encouraged to show off their solar systems. By creating this database we hope more people across the region will invest in domestic*

solar technology & promote healthy competition between councils, towns and communities.'

Connected to the website is a Twitter and Facebook page for renewable energy enthusiasts to network and share information. If you want to join the solar revolution and register your solar install, visit www.solarinstallationregister.org.



Online Solar Service

Following a successful year of solar installs and expansion, YESrenewables have launched a new website. The site aims to heighten the company's online profile and detail exclusive offers, developments and projects. In line with the British public's thirst for solar PV, YESrenewables plan to engage a new online audience and build effective two way relations with future customers. Interactive functions, like the solar cash-back calculator which provides viewers realistic projections of the income they would generate through the Feed-in-Tariff, have already sparked enthusiasm from an influx of web viewers. To view the site visit:

www.yesrenewables.co.uk



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Get the Upgrade

Yorkshire Energy Services' outreach advisors are currently surveying homes in the Thornton Lodge area of Huddersfield as part of the Community Energy Saving Programme (CESP). The project dubbed 'The Big Energy Upgrade' aims to help vulnerable community's access viable energy saving services and raise awareness of the necessity of domestic carbon reduction.

Over the last year the team have completed projects in 10 Lower Super Output Areas, which has saved approximately 46,000 tones of CO₂. Across North Lincolnshire, North East Lincolnshire, Wakefield and Kirklees the following energy saving measures have already been installed:

- 247 window replacements
- 93 fuel switches to gas central heating
- 62 G-rated boiler replacements
- 10 solar thermal systems
- 8 cavity wall insulation installs
- 44 loft insulation top ups
- 372 properties received solid wall insulation

The project is supported financially by the European Union and has attracted a £1 million pound investment from the European Regional Development Fund as part of Europe's support for the region's economic development through the Yorkshire and Humber ERDF Programme.

Yorkshire Energy Services is part of a consortium of partners who are delivering schemes across Yorkshire and the Humber. For more information on the Big Energy Upgrade and how you're Local Authority can implement CESP, email: enquiries@theBIGenergyupgrade.org.uk



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