

Yorkshire Energy Services

The Innovative Approach

Our key aim over the winter season is to strengthen our commitment with valued stakeholders and to expand Yorkshire Energy Services into new business areas. As a leading centre for energy advice, insulation, heating and renewable energy, we look forward to the New Year with increased confidence and optimism.

Our new subsidiary company, 'YESrenewables' has made exceptional headway and helped pave the way for further developments across the company. Through the implementation of innovative business models and a more proactive approach, we are optimistic that Yorkshire Energy Services will be more resilient to the threats of this current economic climate. We will ensure that our customers and partners continue to receive the value and quality of service that we pride ourselves on.

With a number of new key appointments, including a new Chair of the Board as well as positive operational developments, the company can now look to the future with confidence. *William Edrich – Chief Executive*



New Appointments

Following a summer of new developments, Former Kirklees Councillor and Cabinet member, David Payne was appointed as the new Chair of Yorkshire Energy Services in October 2010. David has had a long involvement with the company, sitting on the Board of Directors since June 2001. David brings a wealth of experience and his involvement will help shape the future of the company over the next few years.

Chief Executive William Edrich is confident that David's contribution will be invaluable. *'David's role will strengthen the Board and develop an open relationship between board members and staff. He will help guide the company, assist with our innovative plans for the future and support the security of jobs through these tough economic times!'*

In another positive appointment, Tony Butler joins the company as Corporate Sales Manager. Tony, formerly a project manager for Miller Pattisons, will play a key role in strengthening and developing Yorkshire Energy Services' commercial activity.

Other new faces include former Chief Executive of Kirklees Energy Services, Lynne Ellis who rejoined the company in September as a business associate. Lynne brings considerable experience and insight to the company and has a specific remit to help the continued development of the product portfolio into new areas, including an Off-Gas connections programme for UK residents.



**David Payne, the New Chair of
Yorkshire Energy Services**

Stakeholder Newsletter

Nov 2010

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Eco Gadgets

Yorkshire Energy Services launched a range of 'Eco Gadgets' on its' online shopping site

www.yesenergyshop.co.uk.

The new products include a series of solar powered toys and appliances, perfect for festive gifts and household decorations. From solar powered toy cars to laptop chargers, garden lights to Lego helicopters, this range of Eco Gadgets is bound to capture the imagination of friends and families alike.

Whether you're passionate about renewable energy or looking for something novel and original, Yorkshire Energy Services' range of eco gadgets can help you to enjoy a low carbon Christmas!



Carbon Action Developments

In September 2010, Yorkshire Energy Services became the proud sponsor of the Carbon Action Network for the East Pennines region. The Carbon Action Network (CAN) is a coalition of local authority bodies, who provide support and share knowledge on the delivery of Government energy conserving initiatives and determine strategies on how to convey plans at a national, regional and local level.

Yorkshire Energy Services has had long term involvement in the CAN network and aims to build on this relationship. Andrew Cooper, former CAN chairman is thrilled with Yorkshire Energy Services new commitment. *'The Carbon Action Network is a hub of intelligence and encourages positive interaction within the energy industry. It's a great vehicle and platform to share information and find out what opportunities and threats affect our line of work and how we can work together to provide sustainable solutions for our customers and communities.'*

Energy Saving Trust advisor, Holly Comber was appointed as secretariat of the CAN East Pennine region and will help coordinate future meetings, events and networking opportunities. As part of her varied role, Holly will distribute vital industry information on any future developments that affect the energy sector within our region.

The next CAN meeting will be on the 3rd December at the Medical Society in York. For more information email holly.comber@est-swy.org.uk or visit www.carbonactionnetwork.org.uk



Holly Comber - Secretariat of the Carbon Action Network - East Pennine Region

A Flying Start!

Yorkshire Energy Services' new subsidiary solar installations company, 'YESrenewables' has got off to a flying start with an influx of installations within their first quarter of operations. As the trend for renewable energy develops nationally, the new venture is already considering expansion plans.

Recent successful marketing campaigns in Kirklees and North Yorkshire are helping to secure YESrenewables at the heart of the regions solar boom. Interest in solar power from the domestic, commercial and public sectors combined with the company's innovative approach and products are proving to be another success story.

YESrenewables' managing director, Mike Dyson is delighted with his company's progress. *'It's great to see your ideas materialise and with the nation's current thirst for solar PV, we know we are well placed to deliver our service consistently. We received our MCS accreditation certificate in record time which has given us the confidence to enter a wider market!'*



In order to maximise potential from the expected growth in the market, YESrenewables moved into separate premises earlier this year. The new location provides office and warehouse space and a new website is currently being developed. The YESrenewables team can be contacted directly on 01484 356700.

Ready for the RHI

The Coalition Government recently announced its plans to implement the Renewable Heat Incentive (RHI) in the comprehensive spending review on 20th October 2010. Similar to the Feed-in-Tariff, The RHI aims to encourage homeowners to invest in low carbon heating by rewarding them with an income related to the energy they generate. Set to launch in June 2011, £860 Million of Government money has been allocated for the scheme.



Yorkshire Energy Services are already making steps to encourage residents to take advantage of this scheme. As a trusted installer of renewable technology, the company will promote the RHI in line with their biomass boilers and solar thermal services.

Yorkshire Energy Services is also a member of the Yorkshire and Humber Microgeneration Partnership (YHMP) which aims to keep local installers, advocates and customers up to date with the RHI's criteria and conditions, as well as providing regular updates and news stories on their website. Working with the Energy Saving Trust, YHMP ensure that the information they offer will be accurate and offer homeowners a transparent view on the benefits of the RHI.

Next year's Yorkshire and Humber Microgeneration Conference and Awards will take place at the Majestic Hotel in Harrogate on the 31st of March 2011. The launch of the RHI will be discussed by industry experts and will provide constructive advice for anyone wishing to take advantage of the scheme. For more information on the RHI and the Yorkshire and Humber Microgeneration Partnership, visit www.yhmp.org.



Kirklees Insulation Scheme

Following the award winning Warm Zone project, Kirklees Council have secured further funding to implement a new scheme offering residents another chance to apply for free cavity wall and loft insulation. Managed by Yorkshire Energy Services, 'The Kirklees Insulation scheme' is now active and available to all homeowners and privately renting tenants in the area. Anyone wishing to register their details should contact Yorkshire Energy Services on 0800 0527 496.



Reaching Out to the Community

Yorkshire Energy Services' experienced and expert outreach teams have been helping drive sales for key products and services during October and November. Two customer engagement campaigns were launched to deliver interactive marketing activity and strengthen brand awareness in the local area.

To support the work of new solar installations subsidiary 'YESrenewables', one team targeted householders in areas of Kirklees promoting the benefits of Solar PV on the doorstep. Outreach advisor, Karen Bannister felt that the doorstep approach had helped raise awareness amongst residents on the benefits of renewable energy.

'Investing in Solar power is a big deal for many householders; so it can help to discuss any concerns with trained professionals before making any decisions. Over the doorstep we can cover the benefits of Solar PV in a personal manner. Already a few residents have shown interest and requested a technical survey.'

A similar project was undertaken in Calderdale promoting Yorkshire Energy Services' home insulation and heating services. A team of doorstep advisors visited residents in Rastick near Brighouse. The activity not only promoted the company's core product range but helped identify residents who could potentially access grant aid schemes in the local area.



Yorkshire Energy Services' Outreach Advisors, Karen Bannister & Jill Derrick Engaging the Local Community

Energy conservation has become fundamental for thousands of UK householders and with the right approach, Yorkshire Energy Service will ensure more people access quality services, save money on heating bills and lower CO₂ emissions across the region.

New Products

In the New Year Yorkshire Energy Services will be launching an Off-Gas connections programme. This service enables homes that currently rely on more expensive and inefficient means of heating to access the mains Gas network and save money on fuel bills.

The company is also developing a new Solar PV offer for Schools and community groups which provides free onsite electricity and income from the Feed-in-Tariff. The new offer will be released in January and aims to help public sector organisations reap the benefits of the new Solar trend.

BEU Update

Community Energy Saving Programme, 'The Big Energy Upgrade' (BEU) continues to operate in vulnerable areas across the region. As part of a consortium of partners, Yorkshire Energy Services has assessed 1,579 homes in areas of Wakefield, Kirklees and North Lincolnshire. The scheme offers energy saving solutions and advice for residents in selected hard to treat properties. The 'whole house' advice package pioneered on the scheme has proved valuable to residents and strengthened community



awareness towards domestic energy saving. The project has been so well received that over 75% of householders welcomed the team's advice. Further schemes in Leeds, Kirklees, Doncaster, North Lincolnshire and North East Lincolnshire are being coordinated with the next project in Barnsley going live in January. For more information on the Big Energy Upgrade email enquiries@theBIGenergyup-grade.org.uk

WLCC Starts Mop Up

Year 2 of Wakefield council's 'low carbon communities' scheme (WLCC) entered its mop up phase in November 2010. The project managed by Yorkshire Energy Services, offers free home insulation to all privately owned or privately rented homes in selected areas of the city. Doorstep assessors completed over 10,000 home assessments across the 3 wards: Knottingley, Wakefield West and South Elmsall / South Kirby.

During the last 6 weeks the Yorkshire Energy Services' outreach team have helped drive assessment activity.

- 3,276 applications were captured in Knottingley, 4,124 in South Elmsall/South Kirkby and 3,251 in Wakefield West.
- To date 1,067 insulation jobs have been commissioned including the insulation of 761 lofts and 306 cavity walls. (*Installations are predicted to continue into the new year*)
- The scheme has also referred 1,090 households for a free fire safety check, 403 residents for benefit advice and 153 residents for free Mortgage debt assistance from Wakefield council.

The project has also helped spark an interest in micro-generation. Following the assessment activity, 388 householders in the area called the Energy Saving Trust advice centre and requested information on renewable energy and the Feed-in-Tariff.

If you wish to contact Wakefield Low Carbon Communities please call the advice line free on 0800 408 1578



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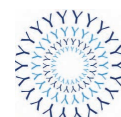


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