



Yorkshire Energy Services

**Stakeholder
Newsletter**

March 2011

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Up for the Challenge

It's a rapidly changing world in the sustainable energy sector. The announcement of the Renewable Heat Incentive, the Energy Bill currently before Parliament, the Green Deal, big changes at the Energy Saving Trust and a review of Feed-in-Tariffs. There is a sea of opportunities and threats to navigate our way through, be we in the public, private or community sectors. Ensuring a safe passage through these choppy waters needs a steady approach for a company with a clear idea of what it is about and one that also knows where it's going to.

Our knowledge of the public sector and of community approaches runs deep in the DNA of Yorkshire Energy Services. It is where many of us came from and finding innovative approaches that address the concerns of Councils and community organisations, particularly in difficult times, is what motivates us. For example our Solar PV 'roof share lease' product for social housing will return around £10million on average for a 1000 house programme. This is significantly higher than 'rent a roof' models and their variants. The beauty of our model is that it can be cash positive from Year 1 but will deliver the bulk of its returns in Years 13 to 25 following installation. This is just at the time when many Registered Social Landlords will be looking for funding to help maintain properties which have been improved under the Decent Homes Programme. We have variants of this same finance method for Schools and Community Owned Buildings.

Across Yorkshire and the Humber we are cracking on with our £22million CESP/ERDF project that will install multiple measures in some of our poorest housing stock. Our challenge is to ensure both private and council owned homes benefit. This is the right thing to do for reasons of equity but just as importantly to ensure that we are well placed to deliver the Green Deal. Difficult times can also be interesting and exciting times. We are up for the challenge.



William Edrich - CEO Yorkshire Energy Services

The Heat is On!

The 2011 Yorkshire and the Humber Microgeneration Conference and Awards dinner will be held at the prestigious Majestic Hotel in Harrogate on Thursday 31st March. Event organisers are sure that this year's conference will be bigger and better, celebrating the region's ongoing commitment to renewable energy generation.

The conference, hosted by the Yorkshire and the Humber Microgeneration Partnership, aims to focus on the Government's proposed Renewable Heat Incentive, as well as reviewing the success of the Feed-in-Tariff on the eve of its first anniversary. Delegates will hear from customers, clients and microgeneration experts to gain a greater understanding of the opportunities facing this industry.



A series of workshops will run throughout the day including presentations from leading industry professionals. This year's main sponsors are South Yorkshire Solar Installers 'A Shade Greener,' who like many others are experiencing growth within the solar sector. Leading car manufacture Peugeot will also be exhibiting and will be on hand demonstrating their pioneering electric vehicles. *(continued on page 2)*



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2011 Award Categories:

Best Home Installation
Best Public Building Installation
Best Community Installation
Best Business Initiative
Best Commercial Installation
Best Development
Best Policy/Policy Tool



'The Heat Is On'...Continued

Partnership Chair, Amanda Botterill hopes that the event will build on last year's success. '2010 was a fantastic year for microgeneration and our region has really seen the benefits. I'm confident that this year's event will inspire people and bring the industry together in a positive light. Through constructive government support and the implementation of the Feed-in-Tariff and Renewable Heat Incentive, the UK is finally closing the gap on its foreign counterparts.'

The evening gala dinner will again be hosted by BBC Climate Change Correspondent Paul Hudson. Eight awards will be presented highlighting good practice and industry successes.

It is not too late to book your place at this year's conference! [Click here](#) to download your booking form today. For more information contact the Yorkshire and the Humber Microgeneration Partnership on 01484 351778 or email info@vhmicrogeneration.org



CESP Expansion

Advancements in the Community Energy Saving Programme (CESP) have enabled Yorkshire Energy Services to extend their current remit and offer CESP in multiple areas across Yorkshire and the Humber. The Department for Energy and Climate Change (DECC) announced that 4,500 areas in the UK are eligible for CESP. Yorkshire Energy Services are now delivering CESP projects with key partners and local authorities that fight fuel poverty and improve energy efficiency standards in areas of deprivation across the region.

In cooperation with Wakefield District Housing, Operations Director Vincent McCabe presented a workshop on CESP to West Yorkshire National Housing Federation (NHF) members in February. The consultation offered delegates advice and support on how to maximise CESP effectively in their locality.

'CESP is a fantastic opportunity for local authorities and housing providers to work with energy companies and offer effective energy solutions in some of the country's most vulnerable areas. Yorkshire Energy Services have a unique flexibility and capacity to work anywhere within the region and UK strengthening communities of any size or stature.' - Vincent McCabe



Doorstep advisors from Yorkshire Energy Services' CESP initiative - 'The Big Energy Upgrade'

Yorkshire Energy Services are currently working with a consortium of partners to implement schemes in Kirklees, Wakefield, Leeds, Doncaster, Barnsley and North and North East Lincolnshire. The success of early schemes has enabled the organisation to offer joint partnership opportunities, collaborating with other industry professionals to provide a focussed and extensive service.

CESP covers the installation of key energy saving products including home insulation, central heating and renewable technologies. Yorkshire Energy Services also include an advice package offering local residents unique energy saving support on the doorstep.



For more information or how your local authority or housing association can work with Yorkshire Energy Services to implement CESP, contact 0800 952 0315 or email enquiries@theBIGenergyupgrade.org.uk

The Future of Solar

Yorkshire Energy Services' solar subsidiary, 'YESrenewables' are now MCS* accredited for both Solar Photovoltaic and Solar Thermal installations. The new business has gone from strength to strength and now with yet another string to their bow, are more than prepared for the launch of the Government's Renewable Heat Incentive this summer.

YESrenewables received their Solar Thermal MCS certificate on the 8th Feb, following their first domestic installation in Golcar, Huddersfield. The MCS accreditation not only enables YESrenewables to extend their product portfolio, but offer their customers a comprehensive service backed by an industry guarantee.

Another new development has seen YESrenewables implement an all-inclusive Solar PV package designed specifically for schools. The new offer not only includes free installation, but connects schools to the Government's Feed-in-Tariff initiative. Unlike 'rent a roof schemes,' YESrenewables are offering schools the chance to obtain a regular tax free income through the Feed-in-Tariff after the installation costs have been recouped. Not only will a Solar PV system provide income and free electricity, but link directly with the national curriculum offering fantastic learning opportunities in Numeracy, Science and Geography for all the pupils. Parents of pupils at participating schools are also offer discounts on domestic installations.



Reignhead Primary in Beighton (Sheffield), is one of the first schools to take advantage of the new offer. In February, a 3.33kW (18 panel) solar PV system was installed on the school, providing approximately 2,776kW of electricity per year and offsetting approximately 1.5 tonnes of carbon annually.

Through the YESrenewables Schools PV package, Reignhead Primary have sent a clear and positive message to the wider community, demonstrating their commitment to sustainable energy and the need to fight climate change.

For more information on YESrenewables and their solar systems, contact 0800 052 7496 or visit their new website:

www.yesrenewables.co.uk



*Microgeneration Certification Scheme

YESrenewables
Part of the Yorkshire Energy Services Group



* Image courtesy of Peter Wolstenholme



RE-Charge Finale:

Kirklees council's ground-breaking RE-Charge scheme is due to close in March 2011. The influential project, managed by Yorkshire Energy Services, has helped hundreds of Kirklees home owners access renewable technology through an interest free loan. Unlike other finance packages, the loan is only repayable once the homeowner sells their property. Such a unique opportunity sparked an influx of enquiries. Currently 256 households have had renewable energy systems installed through the scheme. 46 customers are still in the procurement stage and installations are predicted to continue into the summer. Yorkshire Energy Services' subsidiary 'YESrenewables,' are currently completing the final leg of Solar PV installations.

Make the Switch to 'Good Energy'

Yorkshire Energy Services have teamed up with 'Good Energy', the UK's only 100% dedicated renewable electricity supplier. Good Energy currently supplies over 26,000 customers in the UK with electricity sourced from more than 1,700 microgeneration generators, including their own wind farm in Delabole, North Cornwall.

Good Energy compares choosing their electricity to buying food from a local farmers' market. It's homegrown energy taking us towards a 100% renewable future!

Furthermore, Good Energy encourage householders who install solar thermal systems to earn money through their pioneering 'Hot Roc's' scheme. Similar to the Government's proposed Renewable Heat Incentive set to launch this summer 2011, Good Energy offer customers a head start and the chance to generate income from renewable heat technology.

Yorkshire Energy Services' Marketing Executive Ellie Lyon helped secure the partnership and hopes more people will take initiative and make the switch to renewable power. 'Yorkshire Energy Services has a very similar ethos to Good Energy, so it makes sense to support each organisation and offer our customers, staff and stakeholders the full renewable package!'

For more information or to register with Good Energy to provide your electricity, Gas, Feed-in-Tariff or Hot Roc's program, visit www.yorkshireenergyservices.co.uk



Get In Touch!

Yorkshire Energy Services have a strong history in project fulfilment and have worked with numerous local authorities to implement innovative schemes. For more information on past initiatives, visit www.yorkshireenergy.com. If you're interested in working with Yorkshire Energy Services or need help and advice on implementing energy conservation schemes in your area, contact 0800 052 7496 today.



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Streamlining Doorstep Delivery

Yorkshire Energy Services and The Energy Saving Trust (EST) advice centre for South and West Yorkshire are continuing to develop their approach to area based initiatives by streamlining the customer journey. The change in approach follows on from the Fast Track development fashioned in the customer contact centre.

December 2010 saw some of the coldest temperatures on record, but this did not stop the EST Outreach Team from helping hundreds of householders in Barnsley make their homes more energy efficient by piloting the new process.

The new process involves the Outreach Advisors actively calling the installer whilst in the company of customers, so that a survey appointment can be made at their convenience. This dramatically cuts down the time lag between initial contact and survey date and removes any barriers or problems provoked by second hand referrals.



EST advisors engage Barnsley residents

During the Barnsley Initiative a total 621 referrals were made for cavity wall and loft insulation and currently 40% of the referrals are turning into installations. Outreach Team Manager Mahboob Khushi is delighted with the new process and feels it benefits both the operations team and the customers. *'This is a great improvement in the customer journey, streamlining the process and making the whole procedure easier and less confusing for the customer. By offering householders tailor made support on the door step it enables us to identify the most appropriate and relevant solutions available to them and their homes.'*

Yorkshire Energy Services, who manage the EST advice centre for South and West Yorkshire, have implemented a number of innovative schemes that not only refers customers for energy saving measures, but helps educate householders on the threats of climate change and global warming. In line with national carbon reduction targets, the Energy Saving Trust's area based projects could prove a popular choice for many local authorities as they prepare for the launch of the Green Deal in 2012.

For more information, contact the Energy Saving Trust advice centre on 0800 512 012.

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